



HomeBuilder Management Tool Kit™

Building More Profit into Your Homes

Home builders, you are facing the most competitive market in years, and your survival is at risk. Volume is no longer the path to success. Instead, you must manage your building process more aggressively at every stage of construction, which is the key to lowering costs, increasing profits and achieving customer satisfaction.

Now, there is home builder management software that manages a builder's entire construction process and customer experience, from beginning to end.

HomeFront's **HomeBuilder Management Tool Kit** is made up of **PrecisionBuilder**, **ProfitBuilder**, **QualityBuilder**, and three **Builder Web Portals**, the only business management solutions that empower home builders to maximize their profits at every stage of their construction process.



PrecisionBuilder™

HomeFront's Sales Pricing, Estimating and Purchasing Management Software

PrecisionBuilder empowers the home builder with a fast and efficient way to update and maintain model and option price books linked directly to purchase order templates. This tool offers the ability to select options from the price book and price these customized options based on real time take-offs. This flexibility makes PrecisionBuilder the ideal solution for custom and semi-custom home builders by providing:

- Standardized Excel spread sheets to build up your model option price books, which significantly cuts implementation costs
- Quick creation of budgets and purchase orders based on customer's model and option selections
- Ability to run margin scenarios and price model options based on forecasted costs
- One central database for all departments within a builder's company
- A seamless link to the builder's accounting system



ProfitBuilder™

HomeFront's Sales and Construction Management Software

HomeFront's ProfitBuilder, the primary tool in the HomeBuilder Management Tool Kit, captures and analyzes more data than any competitive software throughout the entire home building process. This tool empowers builders to make smarter decisions about all aspects of their business by providing:

- A seamless link to the builder's accounting and estimating system
- One central database for all departments within a builder's company
- Prospect, customer and lot tracking
- Electronic, real-time price book, priced by market value, mark-up or margin
- Streamlined take-off and purchasing for models and options
- Design and color selections with barcode technology

HomeFront

The **INTELLIGENT** Home Builder Management System



Builders who need both sales and warranty systems right now should take a hard look at HomeFront.

— *Builder Magazine*

To schedule a free, brief demo of our product, call us today at

866-716-7291

or visit us on the Web at www.HomeFront-software.com

HomeBuilder Management Tool Kit™ *continued*

- A simplified selection and change order process with fewer manual forms and a built-in approval process
- Profit margin analysis at the pricing, purchase, and closing stages
- Forms and a process to organize settlements, deposits, and reconciliations



QualityBuilder™

HomeFront's Service and Warranty Management Software

HomeFront's QualityBuilder picks up where PrecisionBuilder and ProfitBuilder leave off, addressing the post construction phase of the home building process. QualityBuilder is the most effective tool for home builders to track and analyze their service, warranty, and punch list data. This tool enables builders to satisfy their customers at all stages of the post construction process by providing:

- Wireless tablet PC interface for easy, on-site punch list management
- A seamless link to the builder's accounting system
- A comprehensive dispatch board
- Automatic correspondence with customers to schedule walk-thrus and inspections
- Efficient scheduling of follow-up service work with vendors
- Excellent reporting on trends and problem patterns
- Vendor monitoring and quality control
- Detailed customer and construction history



Builder Web Portals™

HomeFront's Web Tools for Shopper, Customer, and Vendor Management

HomeFront developed its suite of Builder Web Portals to enhance and complete the HomeBuilder Management Tool Kit. While PrecisionBuilder, ProfitBuilder, and QualityBuilder solicit and analyze information from inside the company, the Builder Web Portals solicit and analyze information from outside the company.

HomeFront's Builder Web Portals are a set of 3, fully interactive Web sites that make it easier for home builders to work and communicate directly with their shoppers, customers and vendors. Completely-secure, each Builder Web Portal publishes important prospecting, construction, and vendor information to the Web so authorized users can get information about their projects, budgets and schedules.

HomeFront's Builder Web Portals Include:

ESHOPPER Online Catalog and Financial Calculator

ECUSTOMER Construction Kit and Online Viewing

EVENDOR Purchase Orders and Scheduling, Online CAD and Change Orders



Sage Timberline Office® Integration

HomeFront's **HomeBuilder Management Tool Kit** is the only software solution in the home builder market that integrates with the industry leading Sage Timberline Office® accounting system, providing builders with up-to-the-minute pricing and cost data. This allows builders to make smarter buying and selling decisions, thereby increasing their profits.